CONGRATULATIONS!

YOUR NEW AMERICAN EXPRESS® PLATINUM RESERVE℠ CREDIT CARD IS ENCLOSED.



Please sign* on the reverse of your Card before making purchases.



Enter your four-digit PIN for all your Card transactions at chip-enabled Point-of-Sale (POS) terminals.

*By signing on the reverse of the Card, you are confirming that you have read and accepted the American Express® Platinum Reserve℠ Card Member Agreement, including the Most Important Terms and Conditions (MITC) of the American Express® Card available online at **americanexpress.co.in/mitc**

If you have not preselected your PIN at the time of application of the Card, please set it now using either of the following.

Here's how you can easily select your four-digit PIN and activate your Card.

Download the American Express® Mobile App
Manage your Card account on the go. Register or Log In to American Express® App and select a PIN of your choice to activate your Card.

OR

Online Card Account
Visit **americanexpress.com/en-in** and click on 'Register for Online Services'.
Set up your Online Card Account.
Select a PIN of your choice and activate your Card.

OR

American Express® Helpline
Call the 24-hour Helpline number behind your Card and follow the instructions.

If your Card is not activated within 37 days of Card approval, it will be cancelled.

Enable online, contactless, and international transactions in a few steps:

Log in via the American Express® App or your Online Card Account > Go to 'Account' or 'Account Management' > Go to 'Transaction Security Settings' to enable/disable transactions and set limits as required

Important information you should know about your Card:

- Please select a PIN for your Card at the earliest, if not selected already. Once a PIN is selected, you may change it by logging in to your Online Card Account at **americanexpress.com/en-in** or the **American Express® App.**
  Please note: In case you forget your PIN, you can view it anytime, instantly, by logging in to your Online Card Account at **americanexpress.com/en-in** or **American Express® App.**
  For more information, please visit **americanexpress.co.in/chipandpin**
- You should not reveal your PIN to anyone, including American Express® customer service representatives and merchants. Additionally, you should not write the PIN down anywhere or keep the Card and PIN in the same place (e.g. wallet or purse).
- Your Card is valid for the period shown on the Card. Your Card Membership fee will be billed annually and will appear on your Statement of Account.
- American Express® merchants will honour this Card till the end of the expiry month printed on your Card.

Get the most from your membership.

Visit our website at **americanexpress.co.in** to learn more about all of the benefits and privileges that come with your American Express® Platinum Reserve℠ Credit Card.

Terms and Conditions Apply.

American Express Banking Corp.